

## **VOYAGEUR IDENTITY**

The WIC Voyageur is curious, courageous, and resilient, navigating new terrain with purpose and integrity. Junior, Middle and Senior School students chart their path through discovery, challenge, and exploration. Our Voyageurs gain strength through meaningful experiences that allow them to confidently journey forward - ready to shape and contribute to an ever-evolving world.

# Curiosity. Courage. Connection.

### **VISION**

To be the leader in bilingual, experiential learning—where belonging inspires purpose, learning propels growth, and every Voyageur embraces their own journey with curiosity, courage, and integrity.

#### **MISSION**

We cultivate a dynamic, bilingual community where every member thrives through meaningful connections and real-world learning—developing confidence, exploring boldly, and growing with purpose as Voyageurs.

#### **VALUES**

**Belonging** — Fostering meaningful connection and a sense of community. **Growth** — Embracing curiosity, personal excellence, and lifelong learning. **Integrity** — Leading with respect, honesty, and ethical principles.

## STRATEGIC PILLARS

**People** — Inspiring student and staff growth. **Programming** — Advancing innovative learning & community engagement.

**Positioning** — Promoting WIC's Voyageur identity and ensuring sustainable growth.





#### **PEOPLE**

Inspiring Student and Staff Growth

- Inspire students to lead with perseverance and purpose, supported by a community that fosters self-discovery and adaptability.
- Provide holistic support to build resilience, foster growth, and sustain a thriving school community.
- Strengthen student and staff voices to foster a respectful and connected leadership culture.



#### **PROGRAMMING**

Advancing Innovative Learning and Community Engagement

- Create a dynamic curriculum integrating experiential and technology-driven approaches, sparking curiosity, critical thinking, and digital confidence while maintaining academic balance and rigour.
- Offer diverse programs that meet students' academic, social, and emotional needs, fostering growth through choice, depth, and breadth.
- Build partnerships and extend learning beyond the classroom with a vibrant, community-focused curriculum that supports the success of students and faculty.



## **POSITIONING**

Promoting WIC's Identity and Ensuring Sustainable Growth

- Strengthen WIC's unique reputation with strategic marketing and authentic storytelling, showcasing our innovation, pursuit of personal excellence, and unique identity to inspire meaningful connections.
- Drive sustainable growth and create long-term opportunities for WIC's success through philanthropic development.
- Promote sustainability in campus development through resource conservation, environmental stewardship, and strategic facilities management, ensuring a responsible and eco-friendly learning environment.

Anchored in our values, West Island College creates the conditions for students and staff to thrive, drives innovative experiential programming, and reinforces its place as a leader in future-ready education.

By living these values in every part of school life, we ensure that every Voyageur—and every member of our community—embarks on a journey of discovery, resilience, and meaningful growth.